



Gadsden County Board of County Commissioners

Gadsden County Development Council Deliverable & Financial Activity Form

Objective A: Increase the County tax base through business expansion and attraction.

Goal One: Prepare and promote Gadsden County products by making ready buildings, sites and workforce.

Performance Measures (PM):

1.1 Number and types of investments in the region.

1.2 Increase in investments of existing businesses.

Quarter	Date of Activity	Hour(s)	PM	Target	Activity Narrative	Amount Budgeted	Amount Spent	Amount Spent (YTD)



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Objective A: Increase the County tax base through business expansion and attraction.

Goal Two: Engage existing businesses, economic development stakeholders and site consultants with this strategy and other economic development plans, as applicable.

Performance Measures (PM):

2.1 Building permits issued, commercial, industrial and institutional.

Quarter	Date of Activity	Hour(s)	PM	Target	Activity Narrative	Amount Budgeted	Amount Spent	Amount Spent (YTD)



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Objective B: Facilitate Job creation and capital investment at wages that are at minimum 100% of the average annual wage in Gadsden County.

Goal One: Focus on growing targeted sectors that pay at or above the average annual wage of the county.

Performance Measures (PM):

- 1.1.1 Complete a Target Industry Sectors Analysis/Identify targeted sectors.
- 1.2.1 Amount of New Business investment attracted/business expansions investment.
- 1.3.1 Full-time jobs created and average wage analysis.
- 1.4 Number of jobs retained in the region and average wages paid.

Quarter	Date of Activity	Hour(s)	PM	Target	Activity Narrative	Amount Budgeted	Amount Spent	Amount Spent (YTD)

*Multiple forms may be used if necessary.



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Objective B: Facilitate Job creation and capital investment at wages that are at minimum 100% of the average annual wage in Gadsden County.

Goal Two: Establish and market a pro-business climate with appropriate tax incentives and other inducements.

Performance Measures (PM)

2.1.1 Changes in the economic environment of the region.

2.2.1 Results of surveys, interviews, and questionnaires.

2.3 Indicators relating to policy impacts and stringency.

Quarter	Date of Activity	Hour(s)	PM	Target	Activity Narrative	Amount Budgeted	Amount Spent	Amount Spent (YTD)



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Objective C: Elevate and coordinate workforce training and workforce development resulting in an increase in the median household income by 2018.

Goal One: Engage the regional workforce board, approved training providers and social support agencies in the development of a holistic strategy.

Performance Measures (PM)

1.1.2 Increase in median per capita income.

Quarter	Date of Activity	Hour(s)	PM	Target	Activity Narrative	Amount Budgeted	Amount Spent	Amount Spent (YTD)

*Multiple forms may be used if necessary.



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Objective C: Elevate and coordinate workforce training and workforce development resulting in an increase in the median household income by 2018.

Goal Two: Establish training programs that mirror business prospects in target industries.

Performance Measures (PM)

2.1.2 Number and types of training programs implemented.

2.2.2 Number of participants completing the training programs.

2.3.1 Number of participants placed in target industry jobs with wages comparable to regional average among targeted industries.

2.4 Reduction in long-term unemployment.

Quarter	Date of Activity	Hour(s)	PM	Target	Activity Narrative	Amount Budgeted	Amount Spent	Amount Spent (YTD)

*Multiple forms may be used if necessary.